



Scott Tobolt Foundation – 2018 Annual Report

The Scott Tobolt Foundation has focused on our future in 2018 and set the groundwork to make the Foundation sustainable for decades. A major effort was put forth in 2018 to set up an investment account and raise money to sustain operating costs by using the interest from our investment.

A fundraising goal of \$250,000 over 5 years was set by the Foundation. Once the goal is reached, we anticipate earning an average of 5% annual interest, which will cover our typical Equipment Lease annual operating costs of approx. \$12,500. An investment strategy and fund have been established at UBS to help us achieve our investment goals.

Investment Fund

The fundraising campaign kicked off at the 2018 golf tournament and to date we have received over \$52,000 and have \$126,600 committed. This is over half of our goal and the efforts from our fundraising committee are greatly appreciated! Thank you to everyone who has helped in any way to get us to this point. We still have a lot of work to do, but I'm convinced we will meet our milestone.

Tobolt Equipment Lease Program

Our mission is to give every child a chance and participate in activities which Scott loved. Our major effort is with the Tobolt Equipment Lease Program (TELP). This allows children in rookies, mites, and 8U with Moorhead Youth Hockey Association the opportunity to "lease" all necessary equipment for free and lower the financial burden of participating in hockey.

This past year has seen some major changes with TELP. The highlight was getting a storage room at the Cullen Hockey Center to warehouse our equipment and better serve the needs of the players. We built shelves and have started to organize the equipment which will enable us to get a better handle on inventory and ensure kids have the equipment they need.

We have also started communication with local businesses in an attempt to reduce the cost of equipment and our annual operating budget. We hope to make additional progress in 2019 to strengthen relationships with local hockey equipment distributors.

For the 2018-2019 hockey season, we fit up 205 children with full sets of hockey equipment. This included 104 Rookies (4, 5 & 6 y/o boys and girls), 76 Mites (7 & 8 y/o boys and girls), 20 8U (girls), and five other players. This brings our total to just under 2,400 sets of equipment given out in 14 years!

Scholarships

The Scott Tobolt Foundation annually recognizes a graduating senior from both the boy's and girl's hockey programs at Moorhead High School. This year's recipients of the \$500 scholarship were Emma Kolo and Nick Searls. Recipients are picked by the high school coaches and best demonstrate the values of hard-work on and off the ice, being a good teammate, and being a good student, which were shown by Scott in his time with the Spuds.

The Scott Tobolt Foundation also donated \$500 in Scheels gift cards to the MyTeam program. That program recognizes student-athletes from MYHA who have earned a 3.0 GPA or above.

Golf Tournament

2018 golf tournament was our 15th and once again very successful. We went through a major tweak and we came out bigger and stronger. Several of our supporters and board members expressed concern that we were losing the reunion-style enjoyment with the "tee-time" format. We reverted back in 2018 to a "shotgun" start with 31 teams of six teeing off at 10:30 a.m. and exceeded our goal of 30 teams. The format went over so well that we expect a full field in 2019 of 36 teams of 6. The weather cooperated as usual and we had a perfect day for golf. The evening was capped off with a dinner smoked brisket and pork from Matchless BBQ, and the big hit was desert of smoked doughnut balls.

Media Recap:

- **Twitter:** Were active on Twitter in 2019, promoting our program, the golf tournament, equipment lease dates and returns, the "Try it Free" nights for boys and girls, Papa Johns Pizza promo, and our Girls and Boys Scholarships. As of the early part of April 2019 we have 338 followers.
- **Facebook:** Not as active as Twitter but were active in sharing posts specific to key dates as mentioned above. As of early April 2019, we have 141 followers on Facebook.
- **Website:** Erik Steen did a full refresh of our website at www.toboltfoundation.org. As well as a much needed cosmetic refresh, Erik was able to develop a Donation and Give page which now allows for individuals to donate to the Foundation. We also for the first time allowed golfers to register online which really helped in lessening the burden of gold day registrations.
- **Others:** Our program was highlighted in one of the episodes of the 2018 Dream State show on Fox Sports North which featured the Moorhead Spuds and their season. Episode 3 or 4 featured interviews with Mary and Steve Tobolt, Matt and Kim Gilbertson, and Jared Bernstrom. FSN North also replayed Best of Hockey Day and featured the original Tobolt Program feature that Marney Gellner did the year Moorhead hosted Hockey Day Minnesota. The website Youth Hockey Hub also provided our program a shout out on one of their "10 Minutes with Tony Scott" segments in early 2019. This year's boys state high school rink rat t-shirts had the Moorhead rat sporting the #17 in honor of Scott.

On behalf of the entire Scott Tobolt Foundation Board of Directors, we appreciate the efforts, and look forward to a successful 2019 golf tournament and hockey season!

Sincerely,

Jared Bernstrom
President
Scott Tobolt Foundation